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About Cindy Skalicky

Cindy Skalicky is an internationally recognized expert in Persuasive Theory and Storytelling and holds a Masters in Rhetoric. Thrice published at [Forbes.com](#) and author of her forthcoming book, Red Light, Green Light: How to Master Your Message in Innovation Business, Cindy helps science and tech leaders up and down the ladder of innovation communicate with **confidence, command, and clarity**. Clients include Google Workspace, DuPont, Dechra Pharmaceuticals, Innosphere, Microsoft, VC Lab, TiE Women, CHIEF, University Tech Transfer Offices, NREL and more. View a silent 2-minute film [here](#).

