

Cindy Skalicky Introduction

Cindy Skalicky is an executive communication coach, speaker, and mentor to science and tech executives, helping them drive decisions faster through clear, compelling messaging. As the creator of the **HOW-TO Model®**, Cindy specializes in teaching leaders how to craft **'Stories that Stick'**—narratives that influence stakeholders, align teams, and accelerate business growth.

With a deep background in rhetorical strategy and executive presence training, Cindy has coached Fortune 500 leaders, franchise executives, and high-growth startups, guiding them to deliver high-stakes presentations, investor pitches, and leadership communications with confidence and clarity.

Whether it's a boardroom, a franchise convention, or a global stage, Cindy equips leaders with the tools to speak with impact, influence with authority, and inspire action.

Let's welcome Cindy Skalicky!