

Colette Carlson Biography

At the heart of every sale, every interaction between a leader and a team member, every conversation with a customer... is a connection. How to make those connections effective, and leverage them for greater success, is the thread woven into every one of Colette's presentations.

Colette teaches audiences how to transform relationships through the power of connected conversations. Her keynote programs are so personalized, attendees often assume Colette is one of them. She has the outstanding ability to connect through engaging content and laugh-out-loud humor.

With a Master's Degree in Human Behavior, and more than 20 years of experience helping individuals change behaviors that impact their success, Colette understands the psychology, mindset, and skills required to make positive, long-lasting change.

Colette is a Certified Speaking Professional (CSP), a designation held by fewer than 10% of the members belonging to the International Federation for Professional Speakers. In 2017, Colette was inducted into the CPAE Speaker Hall Fame®, a lifetime award that honors professional speakers who have reached the top echelon of platform excellence.

Trusted clients include Boeing, Microsoft, Procter & Gamble, Federal Express, Fidelity, Domino's Pizza, Great Clips, and the United States Government.

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