

## Dennis Snow Testimonials

Dennis Snow did an outstanding job of relating the Disney experience to our employees! He's funny and really made our employees think about how they could make that little extra "wow" factor for our customers. I highly recommend Mr. Snow. In addition to being a great speaker, he's a pleasure to work with as a planner.

### **-FCS Financial**

Working with Dennis was an absolute pleasure! Dennis spent time understanding our organization's background and culture, listening to our organizational needs, and then, providing a tailored presentation that truly resonated with our leadership team. Dennis is one of the best speakers we have had and we are very fortunate he was able to speak with our leaders.

### **-Cone Health**

As the CEO of our credit union for many years, I have seen many changes in the industry and that includes more competition. Since we offer the same services as our competition we need to stand out in our service attitude towards our members. Dennis Snow is exactly what we were looking for. Dennis taught us new ways to enhance our service attitude by focusing on what the member sees, hears and feels. With the techniques Dennis gave us, his experience and knowledge we can achieve

these goals and help guarantee our credit union's successful future. If you're serious about WOW service, Dennis is the expert to show you how.

### **-Wayne Westland Federal Credit Union**

I wanted to let you know that Dennis Snow was absolutely amazing. Not only did he wow the crowd, but he was personal, easy going and the definition of professional. He came by the day before during our client rehearsal time and checked his slides and AV (which put everyone at ease) and was even understanding the clients ran a little long during rehearsal. The next morning he arrived right on time (even a bit early), was mic'd up, conversational and chatted with clients. Dennis went on 30-40 minutes later than originally planned, but here is where I was more impressed with Dennis than any other speaker I have seen... It did not phase him one bit! Dennis was so engaging, wonderful, tailored in his delivery, relevant...NOT ONE PERSON LEFT DURING HIS SPEECH!!!! It was awesome! The clients were thrilled, it saved their meeting and everyone left energized and positive.

### **-GM**

Dennis was literally one of the best speakers we've ever experienced... phenomenal!  
A++! Incredible!

### **-American Express**