

Jason Lauritsen - Biography

SHORT BIO

A dynamic keynote speaker, Jason Lauritsen is a true thought leader in the world of work and employee engagement who is dedicated to revolutionizing the way we **Lead With Relationship™**.

He fearlessly challenges traditional norms to reshape the employee experience by consistently placing authentic human connection at the heart of leadership.

Jason is the author of two books, *Unlocking High Performance* and *Social Gravity*. His thought leadership has been featured in *Forbes*, *Fast Company*, *Talent Management* magazine, *HR Executive* magazine, and SHRM publications.

LONG BIO

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A firm believer that leadership is most impactful when it's built on genuine care, support, and respect, he helps organizations reimagine their role in helping

people lead fuller, more meaningful lives.

As a corporate executive, Jason cracked the code to doubling company revenue

per employee. But it wasn't until he began working at a company responsible for Best Places to Work contests across North America that he discovered the key that unlocks employee engagement, no matter the organization: People experience work as a relationship.

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