

Jason Lauritsen - Testimonials

Jason spoke at our conference full of HR professionals and organizational leaders, and received top-notch ratings from our attendees. His presentation was so engaging and upbeat, and there was so much energy in the room when he kicked off his session. Jason provided practical and specific tips on how to have a check-in conversation with staff, and there were plenty of takeaways that our attendees can implement at their organizations. Jason crafted his examples, stories and key points in a way that really resonated with our audience. He was organized and professional during every step of the planning process, and I highly recommend inviting Jason to speak at your next event.

-Director, HR source

The day was indeed wonderful. Jason was warm, personable, engaging, and insightful. I benefited from personal, small group sharing and from his presentations. We will plan to send the formal reviews out soon, but all of the anecdotal feedback from the day was exceedingly positive. One of the things I have meditated on most since last week was this particular line, "Uncertainty is bad in every relationship." I have used that as a spur toward more positive relations at work and in my personal life. We are grateful for Jason and his service to us. I hope to connect again in the future

-Chief resource officer, Senior Age

Jason made me look GOOD!! The best part was when he gave the BFF Performance Review. Think this got supervisors and employee's thinking they can't wait till the end to have a

conversation about items that have occurred throughout the year. As well as approaching

the conversation with more compassion.

- Performance Management Program Manager

Jason was a hit at MHEDA's Annual Convention. The true testimonial is when an attendee

follows up with us immediately after our meeting asking for a speaker's handout materials.

Jason was gracious to comply right away and our attendee was thrilled. I personally took

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away some great nuggets to implement internally. I highly recommend Jason and we hope $% \left\{ 1,2,\ldots ,n\right\}$

to work with him again.

- CEO

I just wanted to drop a quick note of thanks for your presentation this afternoon. Your

message was well aligned with our overall conference theme and was a great follow-up to

our sessions on inspirational leadership and our Speed of Trust "book club." And given the

challenging environment we have to meet in, you did a great job keeping everyone very

engaged (in a **virtual** world). Awesome job! The feedback I've received so far has been

nothing but positive! Speaking of your presentation, I was curious as to what software you

used to create it. It's more engaging than simply sharing a slide deck. If you can share, I'd

appreciate it.

- Vice President - Operations



"If you're seeking a speaker who has found the secret to creating a true connection through

a computer screen, engages in riveting presentations, and maintains a personable,

approachable demeanor, then Jason is your guy."

- Inbound Marketing Sr. Manager

"Consistent 5-star feedback ratings and high praise from viewers don't begin to paint the

complete picture of Jason's ability to connect virtually with audiences on nearly any subject.

Having worked with him on more than 30 Webcasts and Online Events, I continue to marvel

at how he makes viewer engagement seem so easy."

- Founder

"I've had the pleasure of collaborating with Jason on several programs for our customers.

Whether a large main-stage session, a hands-on workshop, a webinar or a virtual hacklab,

he applies the same energy, creativity and passion to his work and to his partnership with

us. He consistently engages his audience on any topic he explores, while providing really

practical ways to put new ideas into practice."

- VP Customer Experience



Our event went SO well! I think Jason did an excellent job and was just the right person for

what we needed. I think he really got through to most of our people and everyone walked

away with thing(s) of value. We have plans to continue leadership development throughout

the year to build from what Jason started and then do some internal wrap ups of the years'

learning in late October. He did a great job of getting people to think deeper about why

people are not engaged and the importance of the relationship building piece of it through

the exercises he has us do. I think there were some pretty hard hitting "a ha" moments.

- Human Resources Manager

Dear Jason,

Thanks for an exhilarating, impactful and profound presentation. The lessons transferred will

be permanently etched in our psyche as we individually and collectively take up the

challenge of being enablers of human capital success - until such times, continue to win!

- L. Taylor-Stone - Jamaica Business Development Corp.



Jason is a dynamic speaker that has a true understanding of what drives employee

engagement. Relationships are at the center of everything we do as leaders. Jason will

challenge conventional management strategies and will get your team to think differently

about how they approach work. Work is no longer a contract, it's all about the relationship.

- S.W. - Sr. Director PayPal Customer Service

"Your presentation yesterday is already creating conversation and challenging how to

address issues. That is immediate impact! Thank you for your unfailing commitment to work

with us and ensure the session was a success."

VP Talent & Development, Consolidated Container Company

"You were terrific and this is a great keynote! I cannot wait to get the book!

Jason Lauritsen is a dynamic speaker and employee engagement expert that will grab your

audience and spark them to think about engagement in a new way. Jason had our attendee's

attention from the moment he took the stage and his presentation style kept them engaged.



Social media was jumping during his session tweeting the insights they were learning from

Jason and wrote they loved his presentation. I highly recommend Jason for any setting where

valuable insights on employee engagement linked to high performance would resonate.

- Conference Chair - Ohio SHRM

"Thanks so much for taking the time to visit BSHRM and share your knowledge with us. Both

the workshop and the lunch presentation were excellent! I just finished reviewing the

evaluations from the workshop and, of course, yours received all 5s and some great

comments...

- -Awesome. This was a very different and details look at engagement. Loved it!
- -I want more of this kind of programming.
- -Wonderful presentation and relevant content. Left feeling empowered to provide more peer

recognition and filled with creative ideas to take home.

- Senior Vice President - Regions Bank



"I just finished Jason's webinar on the WELCOA platform and REALLY enjoyed it. I focus on

supporting our clients to drive engagement and take a similar approach rooted in

connection. Jason was engaging, shared great stories and data and clearly knows his stuff."

Director of Wellbeing

"After seeing Jason speak I had to share him with my organization. Both his workshop and

keynote on engagement received some of the highest feedback scores I've seen. One

participant wrote, 'Wonderful presentation and relevant content. I left feeling empowered.

And filled with creative ideas'. As a speaker Jason has it all: credibility, creativity and great

content!"

- VP of People