

Kelly McDonald - Introduction

Kelly McDonald is considered one of the nation's top experts in leadership, marketing, the customer experience and consumer trends.

Her franchise client experience includes brands such as Burger King, Chick-fil-A, Toyota, Great Clips, Ace Hardware, BlueCross BlueShield, CertaPro Painters, State Farm Insurance, Harley-Davidson, Miller Beer, KOA, Taco John's, and many others.

Kelly was named one of the "10 Most Booked Speakers in the U.S." and ranked #1 on the list of "25 Hot Speakers" by Successful Meetings Magazine.

She has been featured on CNBC, in Forbes, INC. Magazine, BusinessWeek, CEO World, Fast Company, and more.

She is the author of four bestselling books.

Kelly lives in Denver and when she's not on the road speaking, she enjoys boxing (yes, boxing, not kickboxing) – and shopping for high heels. She's also learning to play the cello.