

Kelly McDonald - Testimonials

By all accounts we had our best summit with our franchisees ever.

Kelly was our closing session.... And she hit it "out of the park" and greatly contributed to our

success.

A couple of weeks prior to our summit, she provided her deck and asked for feedback. We

provided input... and she completely transformed her presentation to make sure our mission was

accomplished.

She scored a 10+ on a scale of 1-10. Her super engaging session included:

1. Unique and impactful message
2. Highly, highly targeted message to audience
3. Super high energy and motivational
4. Funny and emotional
5. Educational: teaching people how to take a sensitive topic and deal with it straight forward
6. Huge, meaningful, memorable takeaways
7. Tangible, actionable strategies and tactics immediately useable by our franchisees.

Thank you for referring Kelly. She has a unique message that can benefit everyone. I would

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on successful franchise conferences and meetings!

refer her as one of the top, top speakers we have ever had.... And a great value.

Dan Kirwan, President & CEO

The Maids International

CERTAPRO PAINTERS

Kelly has been a keynote speaker for us TWICE. We had not ever brought back the same

speaker for a keynote, but our franchisees loved her approach, specific tactics they could apply

right away, her humor and insight and genuineness so much, we had her come back 2 years after

doing a keynote for us the first time. Kelly is easy to work with and really delivers what

franchisees need: tools and approaches that don't cost a dime and don't take a year to get off the

ground. Her content works and that what our franchises need. We have also used Kelly for

consulting projects.

Mike Stone, President & CEO

GREAT CLIPS

Kelly spoke at our Top Tier Franchisee Summit, which is an elite two-day meeting of our largest

and most-successful franchisees. Kelly did a presentation on "How to Work With & Lead People

Not Like You” and the franchisees loved it so much, we had her do the opening keynote at our

annual 5-city franchisee meeting roadshow. Kelly wow’ed them and they still talk about the

specific tactics they learned and what a difference those have made in their businesses and teams.

Rob Goggins, President