

Suneel Gupta Testimonials

"Suneel was great to work with, and we got really great feedback so far from our attendees on his presentation. The main theme we saw in survey results was taking away the 'give not get' in a conversation. I hope there's another event in the future we can use Suneel!"

– Project Manager, Event Experience, McKesson

"We couldn't have been more thrilled to have you, Suneel Gupta, as our guest emcee! The energy and insights you brought to the event truly helped set the stage for an unforgettable evening. Thank you for inspiring us all and making the night even more special!"

– Distinguished Speakers Series of Southern California

"It went very well and Suneel was wonderful to work with. Our physicians loved Suneel."

– Director of Culture & Experience, Optum

"Suneel was the absolute highlight of the summit! Everyone felt very connected with his messaging and most importantly, it impacted the way we view each other, our roles, and ourselves. 'The game of now' was brought up a lot in subsequent sessions during the offsite, and people are still talking about how powerful his storytelling was."

– Executive Business Partner, Google

"Suneel's session with the Snacks Extended Leadership team was VERY positive and timely. Leaders commented that it was extremely impactful, helpful tools and the note card activity proved to be emotional and meaningful – realizing you're not alone. Myself

and my HR team are talking through ways to pull through the tools Suneel shared and how as leaders we can find the time to renew our energy and help our teams to do the same. Loved how Suneel through his storytelling gift makes learning memorable!"

– Senior Vice President, Human Resources, Campbell's

"...feedback we've received from our attendees has been nothing short of glowing. Many have echoed the sentiment that Suneel's presentation was one of the highlights of the conference. His insights on leadership and resilience resonated deeply with our audience, and his engaging delivery left a lasting impact."

– Program Manager, U.S. Patent and Trademark Office

"WOW! Suneel closed out our annual Women's Leadership Conference with a keynote on building momentum, and it was AMAZING! His content was relevant. His pacing, flow and delivery were flawless. And his authenticity and storytelling had attendees on the edge of their seats. Suneel's session now ranks as one of the most popular in our 20-conference history, and we are still hearing from attendees about its impact — 'This was the most amazing and inspiring talk I have ever seen. I was so completely blown away. Wow.', 'Absolutely fantastic and so powerful. Loved how personal it was!' and 'Absolutely amazing and inspiring!'"

– Executive Director & Chief Acceleration Officer, Integrating Women Leaders Foundation

"Our group was inspired by your session, and walked away with several tangible actions, but also a sense of inspiration to take courageous steps. Thank you for delivering a compelling session."

– Vice President of Global Sales, Amway

"I've been getting such remarkable feedback for the session. It touched me to my soul!"

– President & CEO, GHX

"I received wonderful feedback from people who were in the audience on the impact of your session. They took away a lot of great pearls, like I knew they would. You are an inspiration, and I am so grateful to you for adapting your talk to [focus on] leadership skills. I thought you did that beautifully."

– SVP, U.S. Oncology, Merck

"I think it was no surprise that you were our top-rated session, I'll let the comments tell the story of why."

1. Love the actionable tips on how to lower the stress level of the day
2. Attendees were still talking about this session at the end of the conf.
3. Great message and delivery.
4. Suneel Gupta was incredible!
5. Loved this topic. I think everyone could relate.
6. Great speaker [that] captured everyone's attention and participation. Was able to make you feel vulnerable without feeling exposed.
7. Loved Suneel's story telling ability and encouragement to embrace failure and he connected the audience with his powerful audience participation activity.
8. Very inspiring. Great speaker. The index card activity was both inspiring and depressive.
9. Thoughtful content.

10. Excellent session. Well presented.

11. This was awesome!

12. Kleenex on tables. For emotions.

13. Applicable to work and personally—very dynamic speaker.

14. I received a lot of positive feedback on this discussion from clients and really got a lot out of it myself.

15. Great keynote by Suneel!

16. Great presentation.

17. Great speaker -- wonderful demeanor and content with clear next steps/applicability. Received really positive feedback from our customers.

18. Fabulous opening speaker - loved this

19. I thought he was a good speaker! Loved the ending!

– Associate Director of Corporate Events & Sales Enablement, Consortium Health Plans

“I have heard many, many glowing reviews of your session. You delivered a message many in this industry needed to hear and it resonated.”

– President & CEO, Nacha

“Thank you for an incredible session with our Merck U.S. market leaders...feedback has been excellent and your session was rated among the highest of the entire meeting. I’m so grateful I came across your biography and videos. You were a highlight for our leaders and for me personally. I do hope to see more sessions with you at Merck. I will certainly recommend you to everyone who will listen.”

– Director, U.S. Market Communications, Merck

"Thank you Suneel! Your session was AMAZING!!! The executives I talked with were so pleased with your session! #rockstar! Thank you so much!"

– Vice President, Content and Programming, Informa Markets

"We loved having Suneel at the event, and his content was very well-received! I observed a few specific things that resonated:

- Suneel's grounding in the science of the brain was refreshing and I think added credibility to his insights
 - His use of storytelling, and humor, throughout was well-received by the audience
 - This should come as no surprise, but his closing story about his mother was especially resonant and memorable
- Thanks again for your partnership!"
- Senior Engagement Manager, Prophet

"I would like to have more Grow Time sessions with Mr. Gupta. This was by far the MOST POWERFUL, informative, uplifting session I have ever attended."

– Research & Development Team Member, Campbell's

"Thank you for being such a gracious and impactful keynote speaker for our Leadership Summit. Our attendees are already sharing positive feedback and echoing key takeaways in our breakout sessions. I loved the sewing story you shared and the story of your Mom and Dad made me tear up. Very inspiring."

– Senior Manager, Corporate Communications, Brother International Corporation

"I appreciate how personable Suneel is – he's very easy to talk to! He was open to take the conversation where Bio-Tech needed it to go and was flexible in the moment to

speak to questions that our audience had, taking time and care with his responses. He was engaging through his stories and examples which kept our audience's attention and has inspired a continuing conversation. I loved having the opportunity to connect with him prior so that we could build rapport with each other to create a comfortable, conversational experience for our attendees. Finding joy in our work struck a chord with the team – we know that the work we do at Bio-Techne has a positive impact in our industry and the lives of patients, but every job has the risk of becoming a grind. This session with Suneel gave the team permission to pause and focus on the bright spots.”

– HRBP, Human Resources, Bio-Techne

“Outstanding feedback overall (best speaker, very motivating, impactful messaging). One person was even brought to tears after picking up their index card due to how much their item resonated with others in the group.”

– Shell

“Suneel was extraordinary! His ability to connect, inspire and teach left us better equipped to not only face our jobs, but the world-at-large. The post feedback has been overwhelmingly positive, with a request for more.”

– SVP-CHRO, Human Resources, Bio-Techne

“We had great feedback on Suneel's presentation, and I heard participants quote some of the learnings throughout the conference.”

– Riveron

"You brought the house down, full stop. Your presentation was exceptional and really resonated with our audience and the interactive card exchange delivered just as predicted."

– Vice President, Business Network, PeopleForBikes

"People cannot stop raving about your session; it was just what the organization needed at this time. Thank you again for your generosity and vulnerability on stage."

– GitLab

"The feedback of the day was more than we could have ever hoped for. Thank you for your gift of time, your message was well received and was a topic of side conversation throughout the day."

– CEO, Medical Alley Association

"He was perfect! He joined the Board members at the reception the night before and then delivered a great presentation at the Summit the next day to a packed audience. He set the tone for our event and we've received incredibly positive feedback."

– Event Planner, Medical Alley Association

"Your presentation was inspiring and helped to remind us how much we lean on each other for our own success and happiness."

– EVP & Managing Director, Americas, Dynata

"My phone has been blowing up with the overwhelming response. It was an honor having you with us and thank you for sharing your message to us here in Tupelo!!"

– Vice President of the Chamber of Commerce, Community Development Foundation

"You jump-started our annual kickoff meeting with the perfect message and tone. What moved people the most were your stories and practical techniques for how to manage our energy and deepen our level of engagement. With the changes we're facing, you delivered exactly what we needed to rise to the challenge. As the weeks pass, your message is sticking with us!"

– Chief Executive Officer, Constant Contact

"For a group of driven, competitive, analytical, type-A people that is one thing – and for people who are very proud of the service-oriented leadership work they and their organizations perform, it is quite another. The purpose in their work and their purpose as individuals are commingled, if not inseparable. To understand and value the differences, let alone demonstrate them to others in ways that connect, is very difficult. Your presentation provided keys to unlock the potential in self-awareness and leadership by example.

– COO, National Rural Electric Co-op Association

"Suneel knocked it out of the park! He was so wonderful to work with and the consensus is he was great. We are hearing a lot of great accolades and people have been citing his keynote takeaways."

– Director of Events, AppFolio

"You exceeded our expectations! When we brought our company together for KnitCon 2022, we wanted a message that would help our people turn inspiration into realization. Like so many companies, success is directly related to how engaged our team is with their goals and one another. You gave everyone practical tools to increase focus, tame distractions, and assure that we have the energy to overcome the

inevitable challenges. As a result of your keynote, we are more resilient, engaged and ready to face our rapidly changing world of work."

– Engineering Manager, Pinterest

"Thank you for giving us a new way to think about how we work. At a time when work itself is being redefined and stress is coming from every direction, your presentation gave us real tools to use every day that will make us more effective, focused, and fulfilled at work and home. I could not be more impressed with what you delivered for our group."

– CEO, Campbell Soup Company

"Deeply memorable and inspiring. Suneel blends science with storytelling in a way I haven't quite seen before. We referred to Suneel's takeaways throughout the event and put them into practice immediately."

– CEO, Lighthouse

"I didn't know what to expect and I'm still in awe. This wasn't just a keynote - it was a unique experience. I'd strongly recommend that every emerging leader go through this experience; it's inspirational and transformative."

– Vice President of Human Resources, HARMAN International

"Suneel Gupta is one of the highest-rated speakers we've ever had. His talk was filled with great insights on the essential ingredients for successfully accomplishing your goals by winning support from others along the way. I plan to put many of his ideas into action to become a more "backable" leader, and I know others who heard his talk plan to do the same. But, beyond all of the practical lessons, the lasting impression our

audience had was that Suneel is a genuine, caring person who understands leadership challenges. His stories were filled with humility, empathy, and emotion, traits we rarely encounter from our keynote presenters. If you're looking for an excellent talk delivered with a strong sense of humanity, I recommend Suneel Gupta."

– President, Association for Advancing Automation

"Suneel is a true master of storytelling and his message was delivered to our audience at just the right time. Creating engagement at annual conferences can be tough. But when you couple that with a virtual conference environment, connecting with the audience is no easy feat. Suneel's keynote on beating burnout to drive innovation was timely and his ability to draw in the audience resulted in the highest engagement numbers of all the sessions for our event. Some speakers can be too in the weeds, while others tend to speak over attendees' heads. Suneel provided the perfect mix of actionable insights with passion for the topic. Attendees left refreshed, energized and appreciative of the experience."

– Freddie Mac

"Suneel left our team at Walgreens smarter and ready to innovate."

– Former Chief Marketing Officer, Walgreens

"Thought-provoking and inspiring. He resonated deeply with our audience."

– Global Head of Wealth, Dow Jones

"Remarkable! Extremely valuable! You ignited discussions for the rest of the conference. Hundreds of members have already downloaded your Backable principles, and I can already see them being used to spark fresh, creative ideas. I can't wait for the

book to come out! Can we have you back next year?"

– Executive Director, State Association of County Retirement Systems

"Suneel was a keynote speaker at our most recent #AssetMark #GoldForum conference, and he was incredible! Suneel was able to share key insights from his best selling book "Backable", while incorporating those insights with his personal experiences. He took time to learn about our business, the great work that financial advisors do for their clients, and made his lessons impactful for the entire audience. We loved his energy, storytelling and spirit! Thank you Suneel!!"

– President, AssetMark

"We brought Suneel in to speak to our portfolio executives and deliver a fresh outlook for leading through chaotic times. We were dazzled from the start and took notes non-stop. The talk was packed with fresh insights and non-obvious takeaways that we could put into practice that same day. I'd highly recommend bringing Suneel to your next leadership event."

– Partner, ABS Capital Partners PRAISE FOR BACKABLE

"This book is catching fire! So many people are coming out of #COVID wanting to launch new ventures. This book is a great guide, full of pearls of wisdom. #Backable"

– Van Jones, CNN Host

"The most successful people aren't just brilliant...they're backable. This is the quality I look for most in leaders I recruit and entrepreneurs I fund—now I have a great name for it and a playbook for what it takes. Whether you want to get ahead inside a company or build a startup from the ground up, this fascinating book is a must-read."

– Reid Hoffman, Founding CEO of LinkedIn

"The most exceptional people aren't just brilliant -- they're backable."

– Daniel Pink, #1 NY Times bestselling author of Drive

"This book is truly brave. I felt like I was sitting with Suneel as he unveiled secret steps that anyone can take to stand out and achieve their dreams."

– Reshma Saujani, Founder of Girls Who Code

"Being backable isn't just for celebrities and CEOs. It's a required skill for anyone who is trying to make it in the world. This book will change the trajectory of careers, launch new ideas into the world, and inspire cocktail party conversation for years to come."

– Jennifer Aaker, Professor, Stanford Business School

"This book demystifies the "x-factor" I look for in anyone I work with. Whether you're building a movie or a company, this indispensable guide will change how the world sees you—and how you see yourself."

– Brian Grazer, Oscar-winning producer

"Backable provides a super-readable and actionable look at how to make your ideas take flight. Whether you're pitching a brand-new startup or an idea for your company's next product, you'll find a wealth of insights and stories throughout."

– Mike Krieger, Cofounder of Instagram

"The best founders and leaders don't just have great ideas, they know how to inspire other people to take a chance on them. Suneel Gupta reveals the secret steps anyone can use to become Backable."

– Amy Chang, EVP at Cisco