

Troy Hazard Biography

There are few situations in the business world that Troy Hazard has not experienced and survived. The core business for the entrepreneur who has founded and nurtured thirteen businesses, has been as consultant to some of the worlds leading franchise brands including Goodyear, Subway, and Baskin Robbins. In fact, he has worked with some 300+ franchise brands in 16 different countries.

Add to that the fact that he has been a franchisee twice, the recent Chairman Of TheBoard of Poolwerx, (leading that business to a successful exit in 2022) and co-host ofthe National Network TV programs on franchising, 'Inside Franchising' and 'Don'tCome Monday' in Australia, and you've pretty much got a one stop shop for franchisebusiness experience, information and real life examples.

Hazard's business talents earned him international respect, so much so that in 2007 he was elected by the world's foremost business leaders for the role of Global President of the Entrepreneurs' Organization.

It's this same experience that gives him such great value as a Certified Speaking Professional (CSP), speaking at hundreds of franchise conferences and conventions around the world. His interactive 'real life' storytelling style on stage, has kept audiences engaged across the planet.

Troy is one of the few Australians to crack the USA market with his own TV talk show. 'Gettin'Down 2 Business' in the USA on the BizTV Cable Network into 40 million homes. He is also a regular business commentator and Co-Host on 'The Big Biz Show' on the CBS Talk Radio Network and the Business Talk Radio Network broadcasting to 156 radio stations, and simulcast on the BizTV and YouToo America Networks into 100 million homes in the United States.

Troy's lessons from the edge provide businesses with potent and refined tools, a collection of which you will find in his Amazon bestselling business book, **'Future-Proofing Your Business' – real life strategies to prepare your business for tomorrow, today!**