

## Troy Hazard Introduction

He has been a franchisee twice, a franchisor once, and a leading franchise consultant for 30+ years dealing with some of the greatest brands on the planet.

He's seen franchising from every angle, and at every level. From developing strategy to sell products to consumers, right up to engineering the strategy to sell a franchisor business to private equity.

In addition, he's owned 13 different companies, and has been a 'leader of leaders', having served as International President of the elite Entrepreneurs' Organization, on their Global Board.

Troy now shares his experiences through his speaking engagements, his media appearances, and his Amazon bestselling Book, **Future-Proofing Your Business**.

**Please welcome Troy Hazard**