

Troy Hazard Testimonials

Donn R. Wilson, Former Head of McDonalds Training and Operations and Senior Executive at Wendy's, & Blockbuster –

"Troy Hazard's presentation on how to Future-Proof Your Business was fantastic! I think his high-energy delivery and actionable content had an impact on all of us. It certainly did on me. It was impressed how nuggets from his session continued to be discussed throughout the conference."

Troy has a unique way of making learning fun while delivering concrete steps that can help transform anyone's business. If you'd like to catapult your franchisees into a new way of thinking, I recommend Troy."

CEO, Cartridge World –

"Troy's fantastic skill of keeping everyone involved in the Conference with his personal experiences proved to us his extreme talent."

Director of Sales, Choice Hotels –

"Troy's Keynote provided outstanding content, highly relevant to the audience. His delivery style was highly dynamic and created the perfect balance of business and motivation."

Past Chairman World Franchise Council - Chairman Franchise Council of Australia –

"Troy Hazard stands out as one of the few speakers in this world who truly understands franchising. His depth of experience in the category is without question"

Senior Director of Marketing, TBC Retail Group/Big O Tires –

"Awesome... Fabulous... Huge Success... Overwhelmingly Great!... This is how I'd describe Troy Hazard's recent keynote to our franchisees."

I particularly appreciated his great sense of humor and the way he carefully and authentically connected with our franchisees. His message was rich with simple, easy-to-follow, common sense strategies that he had customized for our system and our convention objectives."

Our franchisees wouldn't let me down the hall without offering kudos for bringing Troy in to speak to them. Troy is a perfect '10' for any franchise system looking for a speaker."

President & CEO, The Little Gym International –

"In the 16 years we have been booking speakers, Troy Hazard is by far and away the very best convention speaker we have ever had. His session went way beyond my expectations and our franchisees LOVED him!"

They continued to talk about Troy's message for the rest of the event and we are still hearing about how great they thought he was. The thing that impressed me the most was Troy's extensive preparation. The efforts that he put forth to really understand our culture and the objectives we set for the conference and the coming year was fantastic."

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Adam Edwards, Event & Communication Specialist, CCA Global -

"Troy, You have truly been one of my favorite keynotes we've ever used. You do a phenomenal job at customization and really making a point to understand the audience and change with them.

I'm certain this is not the last time we reach out to you and I know we're already telling the other divisions to look into you for their keynote as well. Until next time..."

Lora Peterson, Director, Great Clips University & Events, Great Clips -

"Troy Hazard was our keynote speaker for an annual meeting many of our top producing franchisees attend and WOW! – did he nail it! He had clearly come prepared and knew exactly what we had hoped our franchisees would leave the session with.

Troy was one of highest-ranking speakers we have ever had for this event. He truly understood the Great Clips culture and connected with our franchisees in a meaningful way. He was also easy to work with in every way. We will definitely be working with Troy Hazard in the future and recommend him to anyone who needs a keynote speaker that truly understands the franchise world."

Brian Schnell, Partner & Chair of Franchise Practice at Faegre Baker Daniels -

"Troy really hit it out of the park! He listened to understand the theme and message that we wanted to deliver from an overall conference and content perspective and hit it on all cylinders.

Troy has unique, real-world experience both as a franchisor and franchisee, as well as consulting with franchisors around the world—he's "he's been there, done that" in franchising. He spent the time on the front end leading into the conference finding out our objectives, and then determining how his message and what he's passionate about fit together to create a meaningful experience for the audience. And so, it wasn't about him, it was about them.

Rather than theory or an esoteric type delivery, Troy delivers real world franchise perspective, and it really made a difference, really made a difference. I heard that from a number of our attendees. So, I just can't recommend Troy highly enough. If you're looking for a keynote speaker, give serious and strong consideration to Troy Hazard, because he brings it."

Mark Fisher, CEO, Cyclebar –

"Troy was well prepared to present to our audience. His presentation was both motivational and educational while delivering truly actionable next steps for attendees.

On stage, Troy is super-energized and he connected really well to the audience leveraging his personal experiences and business acumen. I highly recommend Troy."

Cheryl Hammons, SVP of Franchise Services, Home Helpers -

"You were spot on with your recommendation of Troy Hazard for us this year! He did a fantastic job and really exceeded our expectations in every way.

We all appreciated how Troy interwove the key messages from our CEO's and my presentations into his session. That went a long way to reinforce the key points that we wanted our franchisees to embrace from the convention.

From his pre-event prep, to how easy he was to work with on site, to his post-event follow up, we couldn't be happier with the value that Troy brought to our event!"