

Brittany Hodak Introduction

Brittany Hodak is an award-winning entrepreneur, author, and customer experience speaker who has delivered keynotes across the globe to organizations including American Express and the United Nations.

She has worked with some of the world's biggest brands and entertainers, including Walmart, Disney, Katy Perry, Dolly Parton, and many more. When her first book, *Creating Superfans*, was released, Forbes said, "If you have customers, you need to read this book. Period." Please help me welcome to the stage, Brittany Hodak!

Note: "Hodak" rhymes with "Kodak."