

## **Brittany Hodak Testimonials**

### **Armany Mathias, Senior Director of Learning, Mathnasium**

"Brittany Hodak's presentation at our 2023 convention was unforgettable. Her book *Creating Superfans* struck a chord with our franchisees, who still discuss her insights today. With her infectious smile and engaging personality, Brittany effortlessly connected with everyone she met, leaving a lasting impression."

### **Beth Phillips, Chief Operating Officer, Rhea Lana's Franchise Systems**

"We were thrilled to have Brittany Hodak as the keynote speaker for our annual Rhea Lana's Franchise Owners conference! Her likable and relatable demeanor resonated deeply with the attendees. Her keynote speech and workshop sessions were both engaging and impactful. Brittany inspired the franchisees with fresh ideas and perspectives, leaving them motivated and excited about the future of their business!"

## **Jeremy Park, CEO of cityCURRENT**

"We book 14–20 professional guest speakers every year, and in my 17 years of doing this, I've worked with hundreds of speakers. Brittany Hodak is truly one of the best in the business! She's a charismatic storyteller who delivers engaging, valuable content tailored specifically to your organization's needs and objectives. From pre-event planning to post-event follow-up, Brittany added so much value on and off the stage. Her positive energy leaves a lasting impression that your audience will never forget."

## **Carlye Henderson, Learning and Development Manager, Eat'n Park Hospitality Group**

"Brittany was hands down the best speaker that I have worked with. She was organized and approachable from the first interaction. During her presentation, it was clear that she did research on our company and was exceptionally prepared. The audience loved her storytelling and are still talking about creating superfans months after experiencing her presentation."

## **Kim Shane, Marketing Leader, Stockton Mortgage**

"Brittany was a joy to work with! Her presentation captivated our team, sparking such interest in one section that they requested more follow-up activities. Brittany went above and beyond by organizing virtual meetings with smaller groups, offering personalized coaching and answers to their questions. She also provided additional resources to support their learning. Not only did we enjoy an outstanding keynote presentation from Brittany, but we also gained a fantastic partner we can rely on for ongoing guidance and support."