

**Ryan Minton Testimonials**

Lee’s Famous Recipe Chicken

D.S., Vice President of Marketing, Lee’s Famous Recipe Chicken

"I researched a lot of different speakers for our franchise conference, and Ryan was a clear choice even before I discovered how great he is to work with. His attention to detail and care in tailoring the keynote to our group made everyone feel special, and we've heard nothing but great feedback from our attendees. Ryan's ability to elevate our event, combined with his personal connection to our brand, made him the perfect choice - he was a big part of why our event was so awesome!"

IHOP – Sunshine Restaurant Partners

L.B., President, IHOP Sunshine Restaurant Partners

"What a thrill to have Ryan Minton speak to our General Managers. His story was compelling, and the simplistic notion of taking care of your People and the Customer is spot on. Our team is still talking about the his keynote weeks later. Ryan's presentation not only engaged our leadership team but has created lasting impact that continues to resonate. If you're considering bringing in a speaker who delivers practical wisdom with genuine passion, Ryan will exceed your expectations and help grow your team."

The Maids International

D.K., President & CEO, The Maids International

“Our franchisees walked away highly energized and motivated, and more importantly equipped with very real and tangible strategies and tactics that will immediately benefit their business. Ryan’s keynote was “spot on” with messaging, and his engaging and entertaining style captured the audience from beginning to end. Ryan’s presentation exceeded our expectations (which were high), and I highly recommend him for anyone in the service business. Home run!”

Old Dominion Freight Line

C.O., Senior Vice President - Strategic Planning, Old Dominion Freight Line

"If having an elite customer experience is important to your organization then you cannot go wrong with Ryan Minton. His content is of the highest quality and it is based on real experiences and real success!."

International Association of Amusement Parks and Attractions

M.G., Program Manager, International Association of Amusement Parks and Attractions

“Ryan is the ideal speaker you want for your conference or workshop presentation. His prompt responses and thoughtful questions ensure he understands the stage he is presenting on and how he can maximize his effectiveness with your audience. His presentation received high praise from attendees and volunteers who supported bringing his session to life at IAAPA Expo. We look forward to many more successful sessions with Ryan on our speaker lineup.”

Happy Adventurers

D.W., Chief Marketing Officer, Happy Adventurers

“Ryan absolutely nailed it at our International Aventureros Assemble conference! He brought so much energy to a room full of travel agents and really got everyone excited about the power of customer experience. Ryan didn’t just inspire us—he gave us solid, easy-to-follow steps to level up our interactions with customers. His stories and examples hit home, making it all feel so doable. Our team walked away feeling motivated and ready to put his ideas into action. Huge thanks to Ryan for such an impactful and memorable session!”

Chartwell Hospitality

K.G., Chief Operating Officer, Chartwell Hospitality

“Ryan is an engaging and captivating storyteller who delivers a heartfelt and poignant message reminding us that it is the little things in life that make a difference. His keynote speech was a highlight of our conference.”

Meeting Professionals International

J.L., Director of Strategic Partnersnhips, MPIOhio, Meeting Professionals International

“Thanks for coming in” and kicking off our conference with your valuable message and great energy! Your thoughts on workplace culture and employee engagement are beneficial to anyone. Our attendees were engaged and enjoyed hearing from you. Thank you!"

Donato's Pizza

J.G.A., Chairwoman of the Board, Donatos Pizza and featured in CBS's Undercover Boss, Donato's Pizza

"Creating an outstanding and memorable customer experience is the most important element of running a successful business. Most managers err by looking at customer service as a protocol issue. Ryan Minton sees phenomenal customer service as a natural extension of a phenomenal employee culture. Ryan shares low-cost, easy-to-implement tools and strategies that will begin to elevate and transform your customer experience immediately."

Paragon Hotel Company

S.P., Corporate Director of People & Culture, Paragon Hotel Company

“Ryan's keynote was truly impactful and inspiring. His ability to effectively communicate ideas in a clear and concise manner resonated with the team and ignited a sense of drive and determination among them. Through his enthusiasm and passion, Ryan instilled a renewed sense of purpose within our team, motivating them to strive for excellence in everything they do.”

National Association of State Treasurers

E.H., Conference & Membership Director, National Association of State Treasurers

"Working with Ryan was a perfect fit for our Annual Conference - he delivered a uniquely engaging keynote that resonated deeply with our members by tailoring his expertise to their specific needs. His professional approach and compelling stories gave our attendees practical tools they could immediately implement across their organizations. The impact of Ryan's keynote continues to ripple through our teams, as leaders share his customer service insights and strategies, helping transform service delivery at all levels of our organization."

Simply Dental Management

C.S., Business Development, Simply Dental Management

"Ryan's keynote exceeded all our expectations - his delivery was absolutely perfect for our team. His message resonated so deeply that our offices are still buzzing with discussion and implementing ideas from 'Thanks For Coming In Today.' What made it especially impactful was how the team immediately connected with his approach and began sharing takeaways with each other. Ryan has that rare ability to both inspire and provide practical, actionable strategies that teams can put to use right away."

IDM Hospitality Management

B.R., Executive Vice President, IDM Hospitality Management

“Ryan Minton delivered a keynote speech that truly resonated with our audience at our Annual Leadership Conference. Ryan was able to leave a lasting impact on our conference attendees and the overwhelmingly positive reviews we received confirmed that we had discovered something truly magical. Drawing from his own life experiences, Ryan was able to apply his message to the daily work of the hospitality industry with thoughtfulness and relevance. Even well after the conference, our team members continue to discuss the powerful message that Ryan shared with us, making it a testament to the great value of his presentation."

CCW, Customer Contact Week

M.D.., Director, CCW, Customer Contact Week

“Ryan Minton is one of the most polished and professional keynotes I’ve had the opportunity to work with in years. His presentation at Customer Contact Week Nashville delivered in such a way that attendees quoted him both anecdotally and in our written surveys. Following the keynote address, Ryan hosted a book signing during our cocktail reception, and the line was out the door for over an hour despite a competing open bar. We ended up delivering passed glasses of wine to queued attendees so they wouldn’t lose their place in line. If you are seeking a high energy author keynote who deeply engages his audience… look no further!”

Jaguar Land Rover

R.A., Vice President, General Manager, Jaguar Land Rover

“At Jaguar and Land Rover we understand that our customers expect more than just a quality product. Luxury brands like ours have to deliver superior customer service. Ryan Minton tailored content and a presentation that was relevant for our brand and gave actionable information we could implement to elevate our customer experience. I highly recommend working with Ryan!”

Hospitality Human Resources Association

A.M., President, Hospitality Human Resources Association

“Ryan Minton's keynote at our event was nothing short of outstanding. With a tailored message focusing on "Thanks for Coming In Today," he delivered valuable insights specifically relevant to human resources professionals. Ryan's deep understanding of our unique challenges and his ability to provide practical strategies was truly impressive. His passion for the subject matter was evident, and it ignited a renewed enthusiasm among us. We are immensely grateful for Ryan's impactful presentation at our event. His relevant message has elevated our understanding of the vital role gratitude and appreciation play in our profession. We highly recommend Ryan as a speaker for any professionals seeking to enhance their human resources practices in any industry.”

Ask Nicely

S.A., Frontline Community Evangelist, Ask Nicely

“We have had the pleasure of working with Ryan Minton for over a year and the partnership we built along the way is genuine, you can tell Ryan is passionate about the customer and employee experience! Ryan’s ability to speak to an audience in the most human way keeps the audience engaged, leaves them with great stories they will remember and tools to follow that they can easily implement the next day. I can not recommend working with Ryan enough!"

Cincinnati Zoo & Botanical Gardens

R.H.., Vice President of Visitor Experience, Cincinnati Zoo & Botanical Gardens

"The foundation of any great company, organization, or non-profit lies within their human capital. Investment in your employees, creating a space where they feel heard, empowered, respected and engaged, naturally feeds into how they interact with your visitors or customers. At the Cincinnati Zoo & Botanical Garden we aim to create the best visitor experience in the nation, and we get there through investing heavily in the relationships we build with our front line team. When we do that well, you can see the returns on that investment through the trickle effect of happier employees, more engaged visitors and members, and huge returns in our revenue stream. Ryan Minton does a remarkable job of explaining, down to the nuts and bolts, how to be the best leader you can be in the visitor experience space, and how to get the best out of your employees. If you fully embrace the ideas and concepts that Ryan so artfully lays out, you will see success in your brand and business. Secondarily and maybe more importantly, you will walk away with stronger relationships and will be building a better community."

Ohio Hotel and Lodging Association

J.S., Executive Director, Ohio Hotel and Lodging Association

“Ryan Minton’s hands-on, real world experience was a highlight of our recent annual conference of hotel and hospitality professionals. He was an attendee favorite and received the highest possible ratings for his keynote connecting customer service, employee engagement, and the profitability of our businesses. Attendees are saying his keen and usable insights are not to be missed. We’re certain to make him a regular contributor at future events.”