

Dan Gingiss - Testimonials

Dan was wonderful to work with from start to finish. He was aware of goals and proved his knowledge on how experience matters with resounding cheers from our attendees. Highly recommend!

- Marketing Events Specialist, VertexOne

Dan's ability to distill complex concepts into clear, accessible insights is truly a gift, and added significant depth to the day's conversations.

- Marketing Practice Director, University of Wisconsin E-Business Consortium

Dan is very easy to work with and he left a lasting impression on our audience with his real-life examples and clear takeaways.

- President, Sea Tow Services International

Dan's address was not only exciting and engaging, it also brought a new perspective to perfecting the customer experience!

- Marketing Program Manager, POOLCORP

Dan not only delivered, but he exceeded my wildest expectations. Dan's stories around real-world, shareable customer experiences, meant actionable insights for our customers [and] made me rethink my own experiences.

- CEO, Forethought

Dan was an outstanding speaker, but even more, our attendees raved about the connections made with him off stage.

- Executive Vice President, Career Education Colleges and Universities

We received feedback from many attendees that Dan's session was one of the highlights of our entire conference.

- VP, Property Management, Starwood Retail Partners

I have never seen a business speaker get a standing ovation from our group until Dan spoke to them about Customer Experience.

- Event & Travel Manager, Benco Dental

Dan's expertise in the subject matter was evident, as he seamlessly connected his content to the industry. Dan's professionalism and commitment to delivering a memorable experience truly elevated our conference.

- Senior Manager, Education and Learning Services, SmithBucklin (International Carwash Association)

His keynote featured some peak emotional moments that resonated with our audience. Every experience we had with him deepened our trust and confidence.

- Vice President of Education, Marine Retailers Association of the Americas

He was such a hit that we brought him back!

- Director of Marketing, Walton Communities

Dan really captured the audience's attention... [his] thought-provoking presentation will stay with you.

- VP of Membership, MPI Chicago Area Chapter

Dan gave a fantastic talk – insightful, challenging, thought-provoking and inspirational. His direct and actionable advice provided measurable benefit to our audience.

- Senior Vice President – Events, Technology Services Industry Association

Dan brought the perfect mix of energy, thought leadership and fun into our agenda that had our attendees talking well into the next day.

- Director of Events & Field Marketing, CallMiner

His approach to making memorable experiences for our customers was a great mix of reality, humor and wow as we learned better ways to do ordinary things, making a memorable experience for our audience. There was chatter all day about his ideas and talking points.

- CEO, SOCAP International

Dan absolutely rocked it! His delivery was charismatic, passionate, fun, relatable and packed with content and purpose. Our audience gave rave reviews!

– President and Founder, Chicago Toy & Game Group, Inc

Witty, charming and engaging – Dan’s presentation gave real world examples that any of our franchisees could begin using immediately. He also engaged with them one-on-one providing an even deeper level of value.

– Senior Director of Marketing, Dippin’ Dots & Doc Popcorn

Not only was the content 100% on point for our Franchisees and for us as the Franchisor, Dan also invested the time to break bread with our Franchisees at two group meals, to listen and learn more about our business.

– Chief Marketing and Sales Officer, Dippin’ Dots & Doc Popcorn

Dan was fantastic. He brought a ton of energy to our event and really brought his customer experience message home to our attendees in a tangible and enthusiastic delivery.

Additionally, he was a delight to work with.

– Ethos Beauty Partners

When Dan’s addressing the audience he talks WITH them, not at them. The audience was thrilled, interactive and excited to hear from him.

– Senior Manager, Learning & Experiences, Society for Marketing Professional Services

Dan’s presentation at our London conference was insightful, engaging and educational. Our audience enjoyed it so much, we brought him back for a subsequent webinar.

– Marketing Coordinator, Clarabridge

One of the brightest minds on the topics of customer experience, social media and digital experience.

– President, The DiJulius Group

Dan was a fantastic webinar presenter! His style was engaging, and he provided easy-to-comprehend principles to inspire meaningful customer experiences.

– VP Marketing, Hubb

Dan Gingiss has spoken for our conference not once – but twice, and the audience can not get enough! His presentation is full of energy and impactful examples that will get your team thinking creatively about the experience in your organization.

– Chief Experience Officer, The DiJulius Group

Dan's keynote was not only engaging, but extremely relevant no matter what your role is at your company. He left the audience not only EXCITED about customer experience, but also empowered to make CX a priority.

– Marketing Communications Manager, Avtex