

## Siri Lindley Biography

Siri Lindley is a two-time world champion and four-time Hall of Fame triathlete, a bestselling author, CEO of two non-profits, a top 10 global speaker, and a popular speaker and facilitator for Tony Robbins. Siri inspires and empowers audiences with her proven ChampionMind strategies to overcome fear, conquer self-doubt, and achieve peak performance, leaving a lasting impact on everyone she touches.

In late 2019, Siri faced her toughest battle when she was diagnosed with acute myeloid leukemia. Given less than a 10% chance of survival, she defied the odds. Since May 2020, she has been cancer-free, thanks to two groundbreaking clinical trials, her incredible doctors, her family, her horses and her unbreakable spirit and will to live.

Her journey comes to life in TRIME: The Siri Lindley Story, a powerful new documentary that chronicles her fierce battle for survival and the unstoppable spirit that led her to triumph in sport and life.

Her unwavering commitment extends beyond her personal journey, having coached athletes to an astounding 4 Ironman World Championships, two Olympic medals and 11 world championship crowns. She is regarded as a legend in triathlon and is ranked by Triathlete Magazine as one of the top coaches in the world.

She and her wife, Rebekah Keat, run two non-profits: Believe Ranch and Rescue dedicated to rescuing horses from slaughter, a mission that has saved the lives of an incredible 326 horses to date. Meanwhile, Horses in Our Hands spearheads efforts to ban horse slaughter through active lobbying. They have reached 91 million homes with

their national educational campaign, raising public awareness about this brutal practice.

Siri is a graduate and member of the Brown University Hall of Fame and was the first athlete in Brown History to letter in 3 varsity sports in a year. She is also in the World Triathlon Hall of Fame, USA Triathlon Hall of Fame and Boulder, Colorado's Hall of Fame.

Siri and Bek reside in Santa Ynez, California at Believe Ranch and Rescue with 28 rescue horses and care for at least 10 at a time at their satellite rescues in Colorado.