

## Jennifer Blackmon Testimonials

Our home office and franchisees are over the moon with your presentation. Feedback has been that it hit EXACTLY where it needed to hit. This is a huge win for us right now!

Jennifer's presentation was a perfect fit for refocusing all of us on taking care of our beauty pros.

Not only extremely well done, the subject matter was central to our franchise business as operators of what should always be considered as "hospitality" centered, not just rent collecting landlords.

Best keynote we've had. Inspiring and relevant to our franchise business. I liked the intersection of magic and process/training.

Jennifer was amazing! So motivating and inspiring. I took away some good ideas from her.

Excellent speaker and on point with our franchise mission of customer experience.

Jennifer was incredible. I took away so much from her presentation to implement in my own way at my franchises.

Loved this. Most effective and relevant content to date from a Keynote speaker. Also didn't make me stand up and do awkward things, which I hate. So that's cool too lol.

This was my favorite part! The enthusiasm was unmatched, message aligned with my spirit and my business!

The presentations were precisely the content and tone needed to kick off this major initiative. Jennifer is an extremely talented speaker and has captured the full attention of the attendees, and if word of mouth is telling, far beyond those attendees.

Thank you for an exceptional meeting and a truly educational experience, it truly stood out as one of the most engaging and informative that I have attended.

Wow! Thank you for inspiring me to become a better leader, manager and teacher. I came back to work today anxious to share all of the new tools/information you so graciously taught us last week. This opportunity that you have offered is absolutely priceless!

Thank you for your time and expertise. It is so refreshing to be reminded that doing the right thing for an employee and the customer is also doing the right thing for the business.

I have studied service for years and no one covered it quite like Jennifer did! I know that I personally will practice these themes on a daily basis.

I took away so much and am excited to roll out some new initiatives in my region which will enhance the customer experience. The tools Jennifer provided last week gave me so many additional skills to assist me in getting to excellence.

Jennifer's presentation about customer service was exceedingly helpful to all who attended.

I appreciate Jennifer's thoughtfulness and thoroughness in delivering the "WOW" experience

I can tell the level of pride Jennifer has in the message she delivers. The tools she provided last week gave me so many additional skills to assist me in getting to excellence.

Jennifer captures the minds and hearts of her audience in such an unexpected way. She is witty, warm and so confident in her message that one can't help but being interested and better because of her authenticity and truth telling.

I attended the conference as a guest, and saw first-hand what a dynamic, passionate speaker/presenter she is. I walked out inspired and ready to take on the biggest challenges within our own franchise.