

## Kendall Ware Introduction

Kendall Ware is a nationally recognized franchise executive, consultant, and keynote speaker with over 20 years of experience leading some of the most iconic and emerging brands in the restaurant and franchise industries.

He's worked on both sides of the franchise model—as a franchisor and a franchisee—giving him a unique perspective on what it really takes to build alignment, drive performance, and grow sustainably.

Kendall is known for helping brands turn strategy into execution, and helping leaders connect vision to results. His insights are grounded in real-world experience, and today, he's here to challenge how we think about growth, leadership, and what it takes to build a brand worth franchising.

Please welcome, Kendall Ware.