

BILLY ANDERSON BIOGRAPHY

When Billy was 5 years old his mom heard him crying in his room. She asked what was wrong and he replied, "You're born, you live for a while, then you die. What's the point?" He has spent the rest of his life figuring it out.

The secret lies in building courage in order to step out of our comfort zone regularly, allowing us to have a bigger impact and feel fulfillment in the process. Billy now builds more courageous leaders and teams in franchise-based organizations as an international speaker, executive leadership coach, and author of the book "Your Comfort Zone Is Killing You".

Previously, he was an advertising manager in Europe and Canada, a fundraising director for UNICEF, an apple picker in New Zealand and a sugar cane farmer in Costa Rica. He also spent 10 years leading wilderness adventure trips for Outward Bound.

Billy Anderson continually steps out of his comfort zone in order to grow his courage. He has jumped out of an airplane 101 times. He has traveled to over 40 countries, including running with the bulls in Spain. Billy has led humanitarian projects building an aqueduct in Central America and a school on a tiny island in the South Pacific Ocean.

His personal fundraising projects include carrying a canoe 26 miles to send needy kids to summer camp.

And he's scared of the exact same things as everyone else: failure, looking stupid, and not being liked.

© 2023 Franchise Speakers Visit <u>www.franchisespeakers.com</u> for more useful ideas and tools on successful franchise conferences and meetings!