

## Carisa Findley Speaker Intro

As a transformational trainer and international speaker, Carissa brings a new perspective to improving performance and professional results.

Technical training is great, but what if we could accelerate its effectiveness by adding a new approach? Her techniques combine skills training and mindfulness practices to give training attendees better clarity, increased energy and more drive to take action.

Carissa has spent over a decade in franchising helping franchisees grow their businesses. She's seen what works and what doesn't. Why do some franchisees thrive and others fail?

Franchising is her passion! Let's just say it's a family business. When she was three, her family moved to Florida so her parents could run their first franchise business. Since then, they've owned five franchise businesses and her mom even teaching franchising at Baylor University.

During her career, she has supported franchise owners and an array of employees through roles as a business coach, operations specialist, franchise speaker and as an adult learning expert.

Carissa loves empowering franchisors and franchisees with the tools they need to build great lives and great businesses!

Welcome, Carissa Findley!