

## Embrace the Shake: Transforming Limitations Into Opportunities

Success, especially in today's fast-changing business environment, depends on our ability to make "creativity and innovation" a continuous process. Leaders want to know how their teams can rise above any challenge and succeed no matter what comes their way. Whether it's to embrace change, overcome obstacles, sustain growth, or take your success to the next level, they want to "Embrace the Shake".

The term "Embrace the Shake" is coined from Artist Phil Hansen's personal story of transformation. After developing a career-ending tremor in his drawing hand, Phil embraced his "shake" both physically and metaphorically by redefining his limitation as an impetus for creativity. Phil not only restored his artistic abilities, he became a much more creative and innovative artist than ever before. Upon sharing his message on the TED stage and millions subsequently after, "Embrace the Shake" has become a motto for many businesses to approach their limitations in a new way.

Phil's powerful message of finding creativity within limitations will inspire you to stop looking on the outside, and start looking inside yourself for resources that can transform your challenges into opportunities for success. And like Phil's art, "Embrace the shake" isn't just a talk, it's an experience! Through jaw-dropping visuals and LIVE interactive art, get ready to break preconceived assumptions, activate your creative capacity, and bring fresh ways of viewing the task at hand that will culminate with success.

Are you ready to Embrace your Shake?

### Learning Outcomes

Your participants will be able to:

- Identify preconceived assumptions that cause us to believe obstacles have the power to limit success.
- Break down resistance to limitations by recognizing their role in driving – versus stifling – creativity.
- Explore ways to view problems with a fresh perspective by activating internal resources, the most important being creativity.