

Jim Knight Speaker Bio

Jim Knight teaches organizations of all sizes how to attain their own “rock star” status.

Although his illustrious career started at Gatorland Zoo in Florida (he has scars to prove it), Jim cut his teeth in the hospitality training industry and eventually led Global Training for Hard Rock International for two decades. His customized programs show how to amp up organizational culture, deliver world-class differentiated service, and build rock star teams and leaders.

Known for his signature spikey hair, Jim is the best-selling author of *Culture That Rocks: How to Revolutionize Your Company’s Culture* was featured in *Entrepreneur Magazine* as one of the “5 Books That Will Help You Transform How You Do Business”. His new book, *Leadership That Rocks: Take Your Brand’s Culture to Eleven and Amp Up Results*, launches May 2021.

A portion of Jim’s book sales, podcast revenue, speaking fees, and training program proceeds goes to No Kid Hungry and Cannonball Kids’ Cancer.