

## Marcus Sheridan Speaker Bio

Marcus Sheridan is a highly sought-after international keynote speaker known for his unique ability to excite, engage, and motivate audiences.

In 2017, Forbes named Marcus "One of 20 Speakers You Don't Want to Miss." He has been dubbed a "Web Marketing Guru" by the *New York Times* and featured in *Inc.*, *The Globe and Mail*, *Forbes*, and many more.

As an owner of IMPACT, Marcus has established one of the most successful digital sales and marketing agencies in the country. Within his speaking company, Marcus Sheridan International, Inc., he gives more than 70 global keynotes annually where he inspires audiences in the areas of sales, marketing, leadership, and communication.

Mashable rated his book, *They Ask, You Answer*, the "#1 Marketing Book", and Forbes listed it as one of "11 Marketing Books Every CMO Should Read".