

Scott Greenberg

Former Award-Winning Franchisee

Elevate Your Business from Average to Extraordinary

Helping Franchisees Run Better Businesses



The Coaching Cure

What Every Manager Needs To Know To Retain Employees,
Coach Them To Greatness And Keep Them Engaged

Do you want to spend more time growing your business and less time putting out fires? Do you want to build employee skills without losing their enthusiasm? Are you ready to go from “My employees don’t care” to “I couldn’t do it without them”? Discover Scott’s proven, a field-tested system that has managers raving! Rooted in real-world experience, this simple coaching system allows managers to quickly diagnose an employee’s needs and prescribe the best coaching method. Whether you’re a CEO or Shift Lead, if you manage other people, The Coaching Cure will make your life a whole lot easier and their work a whole lot better.

Get ready to see immediate, powerful results that will:

- Empower your managers with simple, proven steps to engage and INSPIRE their employees
- Create a common language among management for evaluating employee performance
- Ensure top employees stay great, feel challenged and elevate others
- Re-engage employees who may be bored, burnt out or slipping
- Transform your employees into leaders who will help you grow your business

Perfect for: Team Building, Leadership, Cultural Transformation, Employee Engagement

TESTIMONIALS:

“He had clearly taken time to understand our industry and our specific business and made sure that his message reinforced the messages that Senior Management wanted to communicate... franchisees raved about his presentation.”

-- Precision Tune Auto Care

“Your presentation was right on target for our company and it really spoke directly to the challenges we and our franchisees are encountering... Your highly customized presentation made everyone feel that you were fully invested with us and truly understood who we are.”

--Lenny’s Subs

“Your session was very impactful and one of the highest rated ones in years”

--Great Clips University, Great Clips

For more information on Scott Greenberg, contact: **SPEAK!**

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