

## Robyn Benincasa Program Description

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### Why Winners Win

#### The Game Changing Mindset That Creates Next Level Success

*Available for Virtual\* or In-Person Events*

(45 – 60 minutes)

#### **What are the common attributes of people who make a lifelong habit of winning... and who succeed against all odds?**

Drawing inspiration from Robyn's team of World Champion adventure athletes as well as Winners from all walks of life, **Why Winners Win** uncovers the common traits and attitudes of the world's most consistent high performers. The Best of the Best experience times of great challenge and change just like everyone else; but with characteristic Courage, Luck (Opportunity + Preparation), Adversity Management Skills, and a keen ability to create Synergy with their colleagues, they possess the ability to continually motivate and inspire themselves and those around them to the top of the podium in any endeavor.

This inspiring keynote addresses the following goals, dreams, and themes:

- Teaching and leveraging a game-changing strategy that shifts one's mindset from "not losing" to winning.
- Embracing times of great challenge and change as a springboard to future success.
- Empowering continuous improvement to spur change and reinvent the game.
- Capitalizing on resources and building a world class team to achieve even bigger goals.
- Demonstrating the importance and value of G.U.T.S. (Going the Distance, Unwavering in your patience and faith, Taking Calculated Risks and Shattering the Norm).
- Solidifying how Luck is a proven formula of Opportunity + Preparation that drives peak performance and consistent results.