

ROD BRISTOL TESTIMONIALS

"Lawn Doctor and Happinest Brands has enjoyed our relationship with the entire team at Profit Soup over the years and we consider them a trusted partner.

We have had the pleasure of engaging Rod Bristol to speak at our national conference on multiple occasions. His ability to deliver important financial content to a large diverse group in an entertaining and easy to understand manner has made him one of our highest rated presenters.

Rod's personal experience as a small business owner gives him a level of credibility that resonates with our franchise owners. He has been an integral piece of our efforts to improve financial performance at a unit level."

*Jack Miskin
Chief Financial Officer
Happinest Brands*

"We had the pleasure of working with Rod Bristol two years in a row at our Annual Franchise Sales & Training Conference. Rod "wowed" our franchise owners each time. He even had someone so excited that they passed out, literally. Somehow Rod was able to take numbers and make them dance in front of their eyes. A truly engaging, energetic speaker that we would LOVE to have at every one of our conferences!!"

*Terri Sniegolski, CFE
Senior Vice President
Creative Colors International*

"I love numbers, I've never met a spreadsheet that I didn't like. However, that's not everyone . . . but I can say with confidence that after you meet Rod Bristol you will love numbers. One on one, and with a small group he's almost pastoral in his encouragement as he draws you into leveling up your financial coaching and acumen. Further, when he's educating a crowd of small business owners he steals the show, you can't help but remained glued to his presentation. Rod Bristol is a unique and dynamic speaker that makes the financial side of small business exciting. Rod, thank-you for all you did for my team and the MilliCare network!"

*Brian Morgan
Director of Operations, MilliCare*

Rod Bristol was recently our keynote speaker at our annual franchise conference for the second year in a row. Once again, Rod blew everyone away and, once again, Rod's keynote was the highest-rated session of the entire 3.5-day conference!

With his pragmatic coaching and colorful anecdotes, Rod truly kept our audience of business owners on the edges of their seats. Rod helped our owners to not only demystify their own numbers, but to use their numbers as a source of empowerment to build better businesses. Even our owners with heavy financial backgrounds learned new things from Rod.

The other reason why I think Rod connects so well with business owners is that he has so much business ownership experience, himself, so they can sense that he is one of them. I highly recommend Rod Bristol and Profit Soup!

Andy Fuller
CEO
Mosquito Hunters

We have had the pleasure of having Rod Bristol present at many of our conferences and regional meetings. It became evident that his help was greatly needed, and the response was fantastic. It was easy to invite him back again and again when you consider his presence in front of his audience and the engagement that is difficult to garner when not everyone has the same business acumen level.

The feedback was consistent, our franchisees could understand more easily and make their financial goals more realistic.

Melanie Kirk
Franchise business Coach and Finance Manager
Any Lab Test Now

Rod Bristol is one of those rare speakers who blends superb functional expertise with deep audience engagement. I had the pleasure of bringing him to a convention where participants were variable in their subject knowledge, and a bit hesitant as learners. Rod was a skilled consultative partner leading up to the making sure his presentation was the right fit for the company. Day of, Rod was able to read this audience well and bring subject matter skill, presence, humor, and impactful interaction to his presentation.

I highly recommend Rod Bristol to any organization seeking energy, excellence and real learning momentum from their speaker.

Julie Stark
The Stark Solution